

QTF Apparel Licensing Program - FAQs



HOW DOES LICENSING AFFECT ME?

From March 1, 2020 onwards, only selected companies will have permission to use any QTF logos on apparel. Teams, regions and entities will need to choose one of these companies to supply uniforms if they wish to use the QTF logos on these items.

SO, DOES THAT MEAN WE HAVE TO GET NEW UNIFORMS IMMEDIATELY?

NO.

There will be a transition phase through 2020 representative season where current uniforms can be worn. All new uniforms from September 30, 2020 will need to have the QTF Logo appearing with full compliance by QTF January 1, 2021.

WHAT EVENTS WILL REQUIRE THE QTF BRAND?

Junior State Cup, QLD State Cup.

WHAT HAPPENS IF MY UNIFORM SUPPLIER IS SELECTED?

Great, you can continue to use your supplier. Some designs may need to alter slightly to align with QTF Uniform Guidelines, which your supplier will work with you on.

HOW LONG IS A LICENSE TERM?

Three years.

WHAT HAPPENS IF MY UNIFORM SUPPLIER IS NOT SELECTED?

Unfortunately, if you wish to use the QTF IP you will need to source an approved supplier.

WHAT HAPPENS IN THE EVENT OF A BREACH?

Breaches will be assessed on a case by case basis.

HOW WILL WE KNOW WHAT SUPPLIERS WE CAN USE?

A list of approved suppliers will be displayed on the QTF website and circulated to stakeholders.

FURTHER QUESTIONS?

Contact Rachael Stacey
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Note: The Apparel Licensing Program does not alter any commercial partnership agreements for apparel or event merchandising held with QTF or TFA.