



License Terms

1. IP Ownership

Touch Football logo(s) is a registered trademark of the Australian Rugby League Commission (ARLC). The ARLC grants TFA full permission under this program to manage the rights of this IP on their behalf, including State Touch Football logo(s), under the strategic partnership agreement between Touch Football Australia and the Australian Rugby League Commission.

2. Financial Terms

An annual \$20,000 + GST license fee is payable by successful applicants.

3. Duration

Non-Exclusive licenses are valid for a twenty-nine (29) month period and will terminate on July 31, 2028. Any Apparel Licenses granted after initial expression of interest will also terminate on July 31, 2028.

4. Compliance

Successful licensees must comply with the relevant National and/or State Visual Guidelines and National Uniform Guidelines. Copies of both documents will be made available for successful licensees.

Licensees must have an appreciation and understanding of the image that TFA & QTF wish to promote and the connection between the image and the quality, standard and consistency required.

TFA & QTF IP is compulsory on team uniforms at selected National and State competitions and events (tournaments). This includes but is not limited to:

- State Cup (or equivalent)
- Junior State Cup (or equivalent)
- DoorDash National Youth Championship
- The Championships (NTL)
- Any future National representative competition or event
- Any team uniforms for use in any competition, program or event that requires the NRL QLD Touch Football logo.

5. Changes

Changes to NRL Touch Football IP may occur during the life of license agreements. TFA and/or QTF will notify licensees in writing in the event of any changes or updates to logos and other IP. TFA and/or QTF will not be held liable for any costs associated with changes or updates during the life of the agreement.

6. Reporting Obligations

TFA & QTF require quarterly sales reports of any product using TFA and/or QTF IP.

7. Limitation

The NRLTF NSWTA logo (s) is not included in this agreement and is managed under a separate agreement by New South Wales Touch Association.

Please note that only official licensed apparel and or merchandise may carry the logos and marks of TFA & QTF, and marks registered by QTF, TFA or ARLC. ARLC, TFA, and QTF vigorously protects the ownership of its intellectual property and will, as appropriate, take legal action against any unauthorised use of these symbols or any unauthorised attempt to associate any company, product or service with ARLC, TFA, QTF or any related marks or logos. Nothing in this application form shall give rise to any legal or professional relationship between the applicant and ARLC, TFA, or QTF. Completion and submission of this application form does not grant the applicant any rights or license to use any intellectual property of ARLC, TFA, QTF or its related bodies corporate. TFA & QTF will review and evaluate application forms and may or may not choose to contact applicants to discuss their application and the products disclosed therein.



Online Application Process

[Link to online Application Form](#)

Application URL: <https://www.surveymonkey.com/r/VQBPZ>

Applications close 5:00pm AEDT Tuesday 10 February 2026.

The questions below are an overview of the online application form for you to review prior to completion:

General Information

Name of Business

ABN

Year Established

Street Address

Postal Address (if different to above)

Phone Number

Email

Name of Main Contact

Title of Main Contact

Website Address

Previous name(s) and address(es) for this business and/or businesses operated by any principal of this company within the last 5 years

Company Information

Legal form of organisation

- Corporation
- Partnership
- Limited Partnership
- Sole Partnership
- Trust
- Other (please specify)

List the name, email and phone number of all owners and/or partners of the company below

What other products are currently manufactured/sold by your company

What are the trade/brand names of the products currently manufactured/sold by your company?

Please detail any other licenses (particularly sport and lifestyle brand licenses) held by your company

Please detail any current or previous apparel experience your company has provided state sports organisations

Manufacturing Information

Where does your company manufacture?

- Domestic / Local
- Offshore
- Combination of local and offshore

Please provide the name and location of the factories that manufacturer your goods

Please describe your company's quality control program (including compliance with any Fair Work Act, third-party regulations or testing standards, including ISO standards)



Distribution Information

Does your company currently have distribution throughout Australia?

- * Yes
- * No

Will your company distribute licensed products to retailers?

- * Yes (Please specify)
- * No

Please provide details of the intended advertising, marketing and promotion your company would undertake for proposed Touch Football licensed products;

Does your company have its own graphic design team?

- * Yes
- * No – if NO, please provide details below of how your company currently completes graphic design requirements

Other Information

Have there been any voluntary or involuntary liquidation or administration of the companies listed in section 1?

- * Yes – if so attach a separate sheet providing all details including disposition
- * No

Have any claims been filed against the companies listed in section 1 for trademark, copyright or patent infringements or for product liability?

- * Yes – if so attach a separate sheet providing all details including disposition
- * No

Have any of the companies listed in section 1 been subject to proceedings by the trade practices commission or similar entity?

- * Yes – if so attach a separate sheet providing all details
- * No

Does your company have a history of working with affiliated touch football associations/bodies?

- * Yes
- * No

Please list the associations that you currently work with, if relevant.

Supplementary Items

Please include the following items in your submission:

- Electronic sales/ product catalogue(s)
- Example Licensed Product Sales Report (redacted or anonymised)
- Additional pages to supplement any answer above
- Any additional information you can provide
- Digital images/ artwork and/or prototypes of each proposed product
- Any previous designs/artwork